

## **Privacy and Cookies**

### **Privacy policy**

This section of our website explains our privacy policy and how we will use and protect any information about you that you give us when you visit our website, [www.visit Cairngorms.com](http://www.visit Cairngorms.com). This statement will only cover this site and not the sites that may be linked to from this site.

### **Changes to our policy**

If our privacy policy changes in any way, we will place an updated version on this page. Regularly reviewing the page ensures you are always aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties.

### **Do we collect information?**

You may be asked to submit information about yourself in order to receive or use services on our website. Such services include bulletins, email updates, website feedback and the information we may collect would be name, email address as examples. Any information you provide through this website will only be used by us, our agents and service providers and will not be disclosed unless we are obliged or permitted to by law to do so.

### **The Data Protection Act**

Under the Data Protection Act, we have a legal duty to protect any information we collect from you. We use leading technologies and encryption software to safeguard your data, and keep strict security standards to prevent any unauthorised access to it.

### **Use of cookies**

When we provide services, we want to make them easy, useful and reliable. Where services are delivered on the internet, this sometimes involves placing small amounts of information on your computer or mobile phone. These include small files known as cookies. They cannot be used to identify you personally. Please note that cookies can't harm your computer and don't store personally identifiable information. These pieces of information are used to improve services for you through, for example:

- enabling a service to recognise your device so you don't have to give the same information several times during one task
- recognising that you may already have given a username and password so you don't need to do it for every web page requested
- measuring how many people are using services, so they can be made easier to use and there's enough capacity to ensure they are fast

We will not use cookies to collect personally identifiable information about you, but you may wish to restrict or block the cookies which are set by our website, or indeed any other website and you can do this through your browser settings. The 'Help' function within your browser will tell you how, but you can also visit [www.aboutcookies.org](http://www.aboutcookies.org) which contains comprehensive information on how to do this and also information on how to delete cookies as well as more information about cookies.

Please be aware that restricting cookies may impact on the functionality this website.

If you wish to opt-out of third-parties collecting any data regarding your interaction on our website, please refer to their websites for further information.