

What's On in the Cairngorms National Park 2014 – Booking Form

(Rates effective from 1st April 2014 -31st March 2015)



Please complete parts 1, 2, 3 & 4 and return your booking form to: jenny.sime@visitcairngorms.com or to the postal address detailed below.

Publication Date 1st of the Month.

Copy Deadline for Bookings & Rough Artwork 6th of the Preceding Month

1. Size of Advert Required & Length of your Booking – please tick

Main Run of Magazine							
All prices quoted are ex VAT		1 Month Only		6 Month Series		12 Month Series	
Advert Size	Size: h x w	Off Peak	July/Aug	Off Peak	July/Aug	Off Peak	July/Aug
1/16	45 x 32 mm	£39	£64	£36	£66	£32	£51
1/8	45 x 67 mm	£82	£138	£72	£124	£65	£110
1/4	93 x 67 mm	£150	£255	£134	£228	£119	£203
1/2	93 x 137 mm	£283	£511	£256	£460	£222	£398
Full Page	210 x 148 +5mm bleed	£534	£1041	3480	£936	£411	£802
Please indicate number of months required and tick below the required months.		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
Event Listing Pages							
All prices quoted are ex VAT		1 Month Only		6 Month Series		12 Month Series	
Advert Size	Size: h x w	Off Peak	July/Aug	Off Peak	July/Aug	Off Peak	July/Aug
1/12	45 x 43 mm	£46	£72	£40	£66	£36	£59
1/6 Vertical	93 x 43 mm	£93	£153	£84	£142	£75	£128
1/6 Horizontal	45 x 89 mm	£93	£153	£84	£142	£75	£128
Please indicate number of months required and tick below the required months.		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	

2. Please tick the months your advert is to appear. If your ad size varies throughout the year please mark the sizes in the month box. (Please note, the 6 month series does not need to be in consecutive months)

April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
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3. Are you supplying artwork? Yes No

(Artwork should be supplied on disc or emailed on EPS, JPEG, TIFF or PDF File.)

4. Please complete your details

Contact Name:	Telephone:
	Mobile:
Company:	Email:
Address:	Website:
Postcode:	Signature:

Terms & Conditions:

Advertisers booking spaces will be deemed to have accepted the following terms and conditions.

1. **PAYMENT:** Invoiced monthly - payment due 30 days from date of invoice.
2. Rates are effective for advertising space booked within issues produced from 1st April – 31st March
3. The advertiser warrants that the advertisements do not contravene: the Trades Description Act 1968, the Consumer Credit Act 1974, the Consumer Protection Act 1987 or any other amendments of such acts or other applicable legislation or order. Advertisements must comply with the ASA Code of Advertising Practice or other applicable code of practice or directive and the Advertiser indemnifies Cairngorms Business Partnership or Agent, against costs, claims, liabilities, expenses and actions arising from any contravention of any legislation, order code of practice or directive.
4. The advertiser warrants that material supplied is not subject to third party copyright or other third party rights and indemnifies Cairngorms Business Partnership or Agent against costs, claims, liabilities, expenses and actions arising from any third party claiming copyright or other rights in matter supplied.
5. All advertising copy is subject to approval by Cairngorms Business Partnership.
6. Advertisers are accepted at the sole discretion of the publishers who reserve the right to refuse or cancel any advertising copy without stating reason.
7. The publisher will not be liable for any loss or damage consequential or otherwise occasioned by error, late publication or failure of the advertisement to appear.
8. All artwork, transparencies and items supplied by advertisers to Cairngorms Business Partnership will be kept by same at owners risk and will only be returned on request after publication by sending a stamped addressed envelope with the artwork.

9. Cancellations Policy:

1 Month Only Bookings

Cancellations received 21 days prior to publication – 50% Cancellation fee of booked amount payable.

Less than 21 days - 100% of booked amount payable.

6/12 Month Series Bookings

An individual month cancellation - the 21 day cancellation rule applies.

Cancellation of multiple months during a 6/12 month series will result in discounts being re-calculated to reflect the number of months booked and an invoice will be raised for the outstanding amount payable.