Cairngorms Business Conference 2011 Programme

Date: 18th November 2011
Time: 10.30am
Venue: Macdonald Aviemore Resort

Cairngorms Business Partnership
Your Local Chamber of Commerce Working for You

Time	Title & Description	Speaker	Location
10:00	**Registration and Tea & Coffee**		Peregrine 1
10:30	**Welcome** Welcome from the Chair and preview of the day	Duncan Mackellar, Chair CBP	Auditorium
10.35	**CBP- Business First** A business report and outline of the business response to the National Park Plan	Alan Rankin, CEO CBP	
10.55	**Economic drivers for Scotland** The Cairngorms National Park as a driver for the recovery of our national and local economy, and collaboration.	John Swinney MSP	
11.20	**Coffee Break**		Peregrine 1
11.50	**National Parks – our role in the economy** The role of National Parks in the economy, local collaboration and working together for a new National Park Plan	Gordon Riddler, Board Member CNPA	Auditorium
12.00	**Scottish Business** The power of the private sector	Liz Cameron, CEO Scottish Chambers of Commerce	
12.15	Speaker Panel Q&A: Ask the speakers	Alan Rankin, CEO CBP	
12:30	**Networking Lunch**		Peregrine 1
13:45	**Workshop Session 1** Delegates have the option to attend 1 of the 2 following 45 minute sessions. The sessions are then repeated allowing delegates to attend both workshops.		
	1. National Park Plan 2 Workshop around the emerging National Park Plan 2. The session will gather your views for the CBP input to the NPP2 consultation.		Peregrine 2
	2. Partnership Business Case studies: Business, Group and Village partnership working. Your views on what the CBP can do for your business, sector or local community business association	• Boat of Garten Community Company • Cairngorms On Horseback • Local Business	Morlich
14.30	**Workshop Session 2** - Repeat of above		
15:25	**Tourism – Local Partnerships** • The potential of tourism partnerships to drive a return for business. • Working with the CBP and in the Cairngorms National Park	Malcolm Roughead, CEO Visitscotland	Auditorium
15:45	**Summing Up** Conference view of business in the Park.	Alan Rankin, CEO CBP	
16.00	**Vote of Thanks**	Duncan Mackellar, Chair CBP	
16:05	**Close**		
	Tea, coffee and networking		Peregrine 1