



CBP annual conference 2018

Inspiring Young People to Build a Future in the National Park

with keynote speaker

Prue Leith, CBE

Chancellor of Queen Margaret University, Edinburgh

Wednesday 7th November 2018

Macdonald Aviemore Resort



9:15	Conference Registration, Tea & Coffee at Trade and Supplier Stands, Networking		
10:00	Welcome all. What's new and exciting at the CBP?	Mark Tate, CBP	
10:10	Meet the new Cairngorms National Park Convener - Xander shares his thoughts on how we might create a sustainable rural economy for our young people	Xander McDade, CNPA Convener	Osprey Arena
10:20	Cairngorm Mountain: Now and the future An update on the latest position with regards to the funicular and on the actions of the response team	David Oxley & Susan Smith, HIE	
10:50	Community, Volunteering & Employability – Why Young People Matter Project Scotland & DYW share their experiences of working with young people as decision makers for their community and their careers	Andy Maxtone, DYW & Zara Todd, Project Scotland	
11:05	EUROPARC Youth Manifesto EUROPARC Youth Manifesto Champions will outline how to improve living, learning and working for young people in rural communities and protected areas	Pete Crane, CNPA introducing: Jackson Ratcliffe, Bob Cain & Christopher Faulk	
11:20	Networking break at the Trade and Supplier Stands		
11:45	A Youth Vision For The National Park Pupils have been working on a project about how they want to live and work in the National Park in 25 years. They will present their findings	Kingussie High School pupils	
12:00 Workshop	1 Local Exchange Trading Scheme Training is a significant cost to many hospitality and tourism businesses, this session will look at the potential to create a Local Exchange Trading Scheme (LETS) focussing on training and development	Marc Robertson, Queen Margaret University	Peregrine 2
	2 90 Miles of.....Digital Fun - Learn about opportunities to be included in the SnowRoads digital toolkit and how it can help promote the area, allow visitors to plan their adventure and truly discover the Cairngorms National Park	Chris Burnett, Justin Michael, Creative Core	Peregrine 1
	3 Making Tax Digital (MTD) – Embracing your Digital Journey An overview of MTD for VAT, Tax and wider implications	Ewan Bolt, Johnston Carmichael	Strathspey
	4 How to Increase your Visibility Online: Beyond Facebook and pretty websites! How is it possible that someone half-way across the world can stumble across your business?	Brian Tait, Digital Tourism Scotland	Morlich
12:45	Networking Lunch (designed by students), coffee served in the Osprey Arena at the Trade and Supplier Stands		Food Court
13:45	Are employment rights a barrier to recruiting young people? Employment rights get a bad press, being cited as reasons for Brexit, to complaints about slanted employment tribunals. Kirk is well placed to measure the risks employers face and dispel some of the myths around employee rights	Kirk Tudhope, Ledingham Chalmers	Osprey Arena
14:00 Workshop	Attend 2nd workshop - refer to delegate list		
14:45 Workshop	Attend 3rd workshop - refer to delegate list		
15:30	Queen Margaret University (QMU) and its role in entrepreneurship: Why is Prue Leith our Chancellor?	Professor Petra Wend, PhD FRSA FRSE, Principal and Vice Chancellor, QMU	Osprey Arena
15:40	In conversation with Prue Leith - There is more to Prue Leith than meets the eye. Businesswoman, restaurateur, social entrepreneur, charity activist, chef, teacher, writer, novelist and much, much more	Prue Leith CBE, Chancellor, QMU & Stan Blackley, QMU	
16:20	Summing Up	Ben Thorburn, CBP Director	
16:25	Vote of Thanks	Angus McNicol, CBP Chairman	
16:30	Check in at the raffle table - are you a winner? Networking, Tea and Coffee at Trade & Supplier Stands		

Raffle in aid of Cairngorm & Braemar Mountain Rescue Teams - Tickets £5

BOOK SIGNING: Prue Leith, My All-time Favourite Recipes - £25.00 available to buy on the day - the perfect gift this Christmas!